



# Client Toolkit:

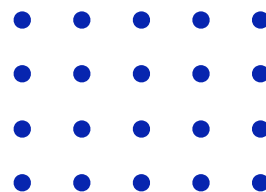
## Preparing for Your Social Media Consultation

### Session Overview

- ✓ Duration: 30 minutes
- ✓ Goal: Personalized advice based on your social media goals
- ✓ Deliverables: 1-2 actionable tips and a clear roadmap

### What We'll Cover:

- ✓ Your business goals and challenges
- ✓ Review of your Instagram/Facebook presence
- ✓ Expert strategies for better audience engagement



### Pre-Session Checklist:

*Please prepare by completing these steps:*

- ✓ **Identify Your Goals:** What do you want to achieve? (e.g., increase followers, drive sales)
- ✓ **List Your Challenges:** Write down your top 1-3 struggles (e.g., low engagement, content creation)
- ✓ **Review Your Profiles:** Note areas you'd like to improve on Instagram/Facebook

### What to Bring:

- ✓ Device with internet (if using Zoom)
- ✓ Links to your social media profiles
- ✓ Notes on your goals and challenges



### Maximizing Your Session:

- ✓ Be open about your struggles
- ✓ Ask questions and take notes

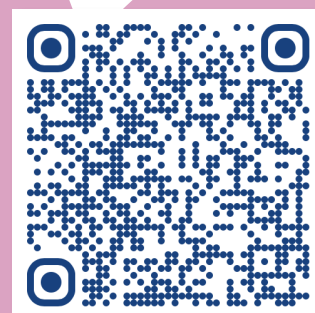
### After the Session:

- ✓ You'll receive clear next steps and 1-2 actionable tips
- ✓ Follow-up email with session summary

### Scheduling and Confirmation:

- ✓ Check Your Email for confirmation and/or Zoom link
- ✓ Add to Calendar to avoid missing the session

Schedule your **FREE**  
Social Media Consultation



### Contact:

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